



Ten Features for Teachers

1) NBC LEARN Teaches Complex Ideas and Encourages Critical Thinking:

One of the jobs of a journalist is to explain complex ideas and issues related to a story in a succinct manner. The news, itself, requires the use of higher level thinking skills making NBC Learn a valuable tool in the classroom.



Using Currents to Cross the Ocean



Florida Restaurant Lets People Pay What They Can



Mount McKinley Renamed Denali

2) NBC LEARN Is Updated Everyday, Monday - Friday:

Each weekday, several of the best stories from NBC News coverage are vetted and added to the NBC Learn collection. Teachers can rely on Current Events stories that are not only timely, but safe and appropriate for the classroom.



President Obama Addresses Global Leaders at Climate Summit in Paris



Women of Silicon Valley: Software Engineer Tracy Chou



Stunning Images of Supermoon Eclipse Captivate the World

3) NBC LEARN Reports Historic Events that have Shaped Our World:

For decades, NBC News has covered every major news event in the United States. These historic broadcasts provide a snap shot of the event as it happened.



President Nixon's Resignation and Departure from the White House



Space Shuttle Challenger Explodes After Liftoff



September 11, 2001: Timeline of Events

4) NBC LEARN Helps Put That History into Context:

Often major stories evolve over decades, which is why NBC Learn has the power to help put history into context by offering updates and retrospectives on these stories.



President Reagan Delivers Speech at Brandenburg Gate



East German Government Allows Travel between East and West Berlin



Twenty Years Later, the Fall of the Berlin Wall Still Being Felt

5) **NBC LEARN Shows Relevance:**

“Why do I need to learn this?” is a popular question that teachers hear in the classroom. By tying real world stories to curricula, students are given an intimate look at why the things they are learning are relevant beyond the classroom.



Why It's Easy for Parents to Give the Wrong Dosage



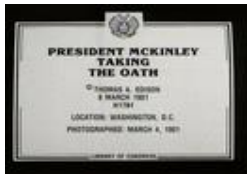
Today's 101: The Federal Reserve and Treasury Department



Never Before Seen Changes in Greenland's Iceberg Alley

6) **NBC LEARN Is a Powerful Research Tool:**

The NBC News Archives holds more than six million hours of footage dating back to the early 20th century. NBC Learn has culled this material into more than 19,000 stories that are available for use in the classroom.



William McKinley's Second Inauguration



Breaking News of the Apollo I Tragedy, January 27, 1967



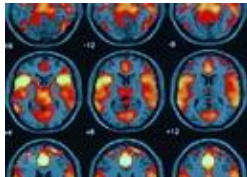
Special Report: Smoking and Health

7) **NBC LEARN Teaches by Telling Great Stories:**

One of the best ways to engage students and teach complex concepts is to tell a great story. Research has shown when a story touches on emotions, it has a greater impact on the viewer and will help increase the retention of key concepts.



Secret Soldiers of World War II



Why Are Women More Likely to Get M.S. and Other Autoimmune Diseases?



Eskimos Help Rescue Gray Whales

8) **NBC LEARN Videos Are Short:**

The majority of the videos in NBC Learn are between 1:00 and 6:00 minutes in length providing versatility in the classroom. Teachers can use these stories as an introduction, to support the content of the lesson or to use as a summary.



Innovative Program
Puts Homeless to Work



What a Sight! Close
Encounters with Gray Whales



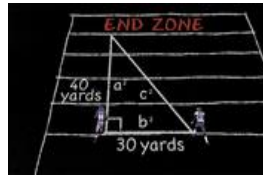
Pink Star Wars Droid Keeps
Cancer Patient's Legacy Alive

9) NBC LEARN Has Original Content:

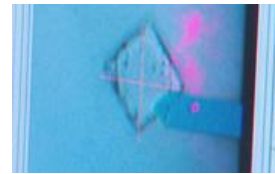
NBC Learn's award winning production team has created hundreds of original stories for social studies, science, language arts and math. NBC Learn works with foundations and educational publishers to create this dynamic content for the classroom.



Austin Celebrates His
American Indian Heritage



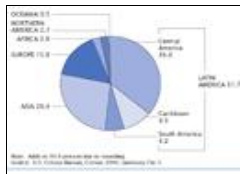
Science of the NFL Football
Pythagorean Theorem



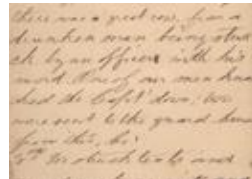
Nanotechnology:
Harnessing the Nanoscale

10) NBC LEARN Has More Than Just Video Content:

NBC Learn has hundreds of other types of digital content: charts and graphs, cartoons, newspaper articles and essays, photographs, as well as, 200 primary source documents from the Gilder Lehrman Institute of American History.



Origin of the Foreign-Born
in the U.S. By World Region



Black Soldier's
Civil War Diary

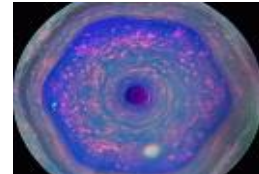


Photo: Saturn's
Streaming Hexagon